

2018 Sponsorship Packet The Fairfield Avenue Mile Bellevue, Kentucky

PRESENTED BY:

NKY FELLOWSHIP OF CHRISTIAN ATHLETES

Jennifer Ratterman, Race Director

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EVENT MISSION

Since 1954, the Fellowship of Christian Athletes has challenged athletes and coaches to use their influence to impact the world for Jesus Christ. FCA hosts summer camps which are a time of “inspiration and perspiration” for athletes and coaches who want to reach their potential through comprehensive athletic, spiritual and leadership training.

EVENT FOCUS

Proceeds from the Fairfield Avenue Mile will provide scholarships for student athletes in Northern Kentucky and surrounding areas to attend FCA Camps this summer. FCA camps provide life-changing experiences for these students.

The first FCA camp was held in 1956 at Estes Park, Colorado with 256 athletes and coaches attending. Last year, FCA had a record breaking year with a total attendance of 113,470 campers at 772 FCA Camps in 45 states and 41 countries around the world.

But the most incredible impact happened with 9,417 salvation decisions and 10,997 recommitments to the Lord during FCA’s camp season!

THE RACE

The first “Fairfield Avenue Mile”, organized by Marty and Bobbie Mayer, was held in 1996. **The 22nd Annual “Fairfield Avenue Mile” will be held on Saturday, June 2nd beginning at 9:00am.** People of all ages and fitness levels are welcome to participate. It’s a wonderful tradition in the one mile city of Bellevue, Kentucky!

The NKY Fellowship of Christian Athletes non-profit organizations asks for your support of the 22nd Annual Fairfield Avenue Mile so every student athlete in our community has the opportunity to participate in a life-changing FCA Camp this summer. The Sponsorship Levels and Benefits are listed below. Thank you.

SPONSORSHIP BENEFITS	MARATHONER (\$500)	SPRINTER (\$250)	JOGGER (\$100)	IN-KIND DONATION
Name/Logo on all print, social media ads & raceentry.com	✓			
Name/Logo on Finish Line Banner	✓			
Table at awards ceremony to promote product/services	✓	✓		
Name on signs at Registration Table day of race	✓	✓	✓	
Name on official race T-shirt	✓	✓	✓	
Inclusion of marketing material or samples in event "Swag Bags"	✓	✓	✓	✓
The privilege of giving back to your community and making a difference in the lives of student athletes	✓	✓	✓	✓
Complimentary race entries	20	10	2	0

Individual Race Entry Fee is \$15. Kids ages 5 & under are Free. T-shirts can be pre-ordered with Registration **BY Monday, May 21st** for \$10 Youth Sizes / \$15 Adult Sizes.

Sponsorship Agreements received **BY May 7th** will allow businesses to take advantage of all offered benefits.

For Tax purposes, the Fellowship of Christian Athletes' EIN is 44-0610626

For more information contact Jennifer Ratterman, Race Director, at jratterman2@gmail.com or 859-261-6929-cell.

2018 SPONSORSHIP AGREEMENT
The Fairfield Avenue Mile
Bellevue, Kentucky

BUSINESS NAME _____

ADDRESS _____

CONTACT NAME _____

PHONE _____

EMAIL _____

WEBSITE _____

Sponsorship Opportunity

Sponsorship Contribution

_____ “Marathoner” \$500

Amount \$ _____

_____ “Sprinter” \$250

Check # _____

_____ “Jogger” \$100

In-Kind Donation - Examples include food, beverages, “Swag Bag” items, participation gifts, finishing prizes, printing, signage, etc. Additional benefits may be added based of value of donation. Arrangements can be made to collect donation.

Value: _____ Description: _____

THANK YOU FOR YOUR SUPPORT!